

# MAKE IT IN MORE CAMBE

**Are you ready  
for a new normal?**

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**Do you have an idea  
for a new project or  
start up?**

**TURN  
YOUR  
IDEAS  
INTO  
REALITY!**

**START NOW:**

**[www.theexchangeic.co.uk](http://www.theexchangeic.co.uk)**

**[jo@theexchangeic.co.uk](mailto:jo@theexchangeic.co.uk)**

**PROGRAMME DESIGNED  
AND RUN BY:**

**THE  
EXCHANGE**  
CREATIVE COMMUNITY

**FUNDED BY:**



**European Union**  
European  
Social Fund

# MAKE IT IN MORECAMBE

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AND RUN BY:

THE  
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CREATIVE COMMUNITY

Make it in Morecambe is a community based enterprise and project start up programme. Here at The Exchange we have designed it with our community to provide a unique offer to support community-led ideas for new enterprises and projects to make our town even better.

**ARE YOU  
READY  
FOR A  
CHANGE?**

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## ELIEMENTAL - SKILLS FOR ENTERPRISE

A 6 week programme helping you explore ideas for a new project or enterprise idea or refine an existing one. In small, supportive groups you will develop problem solving skills, confidence, communication and creative thinking and unpick the next steps ready to make your ideas happen.

**PROGRAMME  
DEVELOPED  
BY:**



## INTRO TO PRODUCT DEVELOPMENT

A 6 week practical, hands on creative product development course. In small groups you will work with our team generating ideas for new products and gain transferable skills and experience discovering first hand what's involved in turning ideas into reality when developing new products.



## ONGOING SUPPORT:

The courses are here to help you get started - and to help us get to know each other. In addition we've devised a unique offer of ongoing support to support you once you've got started and help give you and your idea the best chance of success.

**Coaching  
and Mentoring**

**Peer Support**

## Skills Lab

Focussed sessions bringing in skills and expertise based on your needs.

**ENROL NOW:**

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